



Join the growing community of leading businesses with your sponsorship of one of Alaska's oldest heritage sporting events.

With 40+ years presenting the Alaska Scottish Highland Games (ASHG) we have learned that the best partnerships with our sponsors are built by crafting custom premium packages tailored to meet your specific goals. They can be created to meet specific budgets, or they can include exclusive sponsorship of an event, or joint sponsorship of events, activities and/or booths. Our **Sponsorship Team** is ready to help make this work for you. Take a moment to review our sponsorships information and contact us to secure your company's place at the ASHG.

ASHG Promotions & Community Activities

Signing on early as a sponsor can ensure that your organization will be recognized in our promotional material leading up to the Games. This includes listing your organization's name or logo on the sponsor page of our website, on event posters and social media photos and posts.

If you have additional ideas for in-store, online or pre-event activities, we welcome all ideas to customize our partnership.

The Highland Games - 2 Day Athletic & Community Event

ASHG Recognition

ASHG VIP Access - Includes gate passes for each day of the Highland Games, special sponsor parking, expedited entry, inside-the-gate camping (reservation required), and full access to our **Sponsor Tent**, where you will enjoy complimentary catered food and beverages throughout the weekend as well as prime seating for viewing of our Athletic competitions. The number of passes, parking and reserved camping spots will be defined by your sponsorship and by what your company requests.

- **Game Day Schedule & Map** - Show your company name or logo to all who attend. Size and placement will fit with your sponsorship.
- **Promotional Poster** displaying your logo
- **Website** showing your Logo linked to your chosen on-line media.
- **Opening & Closing Ceremonies** - We can also recognize your outstanding level of support by making announcements from the stage.

Commitment needed by June 1, for printed materials.

Event Specific Sponsorship

A number of our events have sponsorship opportunities unique to the venue or event schedules.

- **Posters for Event Specific Sponsorship** will include your company's logo.
- **Announcements** about your company will be made throughout that event activities.
- **Exclusive Sponsorships:** Events typically have multiple companies underwriting the event, but *exclusive sponsorship* is an option.
- **Customized Premiums:** Your business is unique and we would love to discuss your ideas about how we can showcase this with over 18,000+ attendees to the ASHG.

Ask our **Sponsorship Team** about donating air miles for athletes and performers or equipment and services as part of your sponsorship. *We value it all!*

Contact us now, so together we can put on the best ASHG Alaska has ever seen!

sponsors@alaskanscottish.org | 907-602-0901

Thank you for your support and see you at the Games!

Your donation to the Alaskan Scottish Club, Inc. is tax Deductible.

Federal ID Number 23-7286794





SPONSORSHIP FORM

Since 1973, the Alaskan Scottish Club, a non-profit 501 (c)(3) organization, has been celebrating and sharing the Scottish culture, heritage, and teachings to the people of Alaska. This is achieved through events throughout the year, such as The Alaska Scottish Highland Games, The Tartan Tourney, Burns Night Supper, and St. Andrew's Night. The ASC also offers an Education Assistance Program, awarding scholarships to interested applicants for the study of Scottish culture through music, sports, dancing, heritage, literature, and art.

Sign-Up Online Now!



DATE: _____

Contact(s) Name: _____

Business Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Sponsorship Amount: \$ _____

Event Sponsorship Request: _____

QUESTIONS Contact us at: sponsors@alaskanscottish.org or 907-602-0901

If paying by **Credit Card**, please Email application to:
sponsors@alaskanscottish.org

Credit Card: _____

CVV Code: _____ Exp Date: _____ Zip Code: _____

Signature: _____

***3.5% Convenience/Processing Fee Applies to Credit Card Payments**

If paying by **Check**, please make check payable to:

Alaska Scottish Highland Games

Mail Application and Check to:

ASHG/Sponsor

PO Box 244416

Anchorage, Alaska 99524-4416

Thank you for your support and see you at the Games!

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